WWW.CARDHOUSE - CC.DE

Making social media feel **lighter** and work **better.**

Lets Talk

Social media strategy and content for small brands who want **clarity, not chaos.**

Strategy & Positioning

Brand analysis
Strategic roadmaps
Branding

Content Creation

Videography
Skripts & Preparation
Cut & Edit

Ongoing Optimization

Content Analysis
Trustful and easy process
Matching events

What´s holding you back?

@nhascitychicken1933

@abf.bauausfuerungen

@il_porto_berlinmitte

@hauptstadtanwalt

@mucakebap.berlin

@artemmilmann

@berlinite.de

I support brands across Instagram, TikTok, LinkedIn, and overall brand strategy.

Some of the accounts shown here are current clients, others are projects from past collaborations.

Every client brings different needs, goals, and budgets and that's exactly how I work.

Individually, flexibly, and always tailored to the brand.

About Me

Go to LinkedIn

I've always been drawn to strategy.

Not the rigid, corporate kind – but the kind that lets you think ahead, read the room, and make intentional moves.

Poker taught me that.
It's not about luck. It's about patterns, timing, and knowing when to play a card and when to hold back.
Serious strategy, wrapped in play.

That mindset shaped the way I see brands and social media.
Too often, visibility feels loud, overwhelming, and forced.
I believe it doesn't have to be.

Cardhouse was born from that belief.
A place where strategy meets intuition.
Where social media is built thoughtfully, playfully, and with intention – so it feels lighter, but still works.

I don't believe in one-size-fits-all formulas.
I believe in understanding the game first.
Then choosing your moves.

CARD HOUSE
CREATIVE COLLECTIVE

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